

<b>Trade fair</b>	<b>Kind + Jugend</b>	
<b>Sub-heading</b>	The Trade Show for Kids' First Years	
<b>Date of the event</b>	Sept. 16 <sup>th</sup> – 19 <sup>th</sup> , 2010	
<b>Organizer</b>	Koelnmesse GmbH Messeplatz 1 50679 Köln Germany	Kind + Jugend The Trade Show for Kids' First Years Sept. 16 <sup>th</sup> – 19 <sup>th</sup> , 2010
<b>Event frequency</b>	Annual	

<b>Venue</b>	Cologne exhibition centre		www.kindundjugend.com
<b>Opening times</b>	Exhibitors:	8:00 a.m. to 7:00 p.m.	
	Visitors:	9:00 a.m. to 6:00 p.m.	Contact:
<b>Stand rental fees / sqm</b>	Terrace stand up to 100 sqm	113.00 EUR	Heidi Kummermehr
<b>Upon registration by 31.10.2009</b>	Terrace stand beyond 101 sqm	92.00 EUR	Tel. +49 221 821 2946
	Corner stand up to 100 sqm	118.00 EUR	Fax +49 221 821-3283
	Corner stand beyond 101sqm	92.00 EUR	e-mail h.kummermehr@koelnmesse.de
	Two corner stand up to 100 sqm	120.00 EUR	Koelnmesse GmbH
	Two corner stand beyond 101 sqm	92.00 EUR	Messeplatz 1
	Island stand up to 100 sqm	122.00 EUR	50679 Cologne
	Island stand beyond 101 sqm	92.00 EUR	P.O.Box 21 07 60
			50532 Cologne
			Germany
			Tel. +49 221 821-0
			Fax +49 221 821-2574
<b>Stand rental fees / sqm</b>	Terrace stand up to 100 sqm	119.00 EUR	info@koelnmesse.de
<b>Upon registration by 31.12.2009</b>	Terrace stand beyond 101 sqm	98.00 EUR	www.koelnmesse.de
	Corner stand up to 100 sqm	124.00 EUR	
	Corner stand beyond 101sqm	98.00 EUR	
	Two corner stand up to 100 sqm	126.00 EUR	
	Two corner stand beyond 101 sqm	98.00 EUR	
	Island stand up to 100 sqm	128.00 EUR	

	Island stand beyond 101 sqm	98.00 EUR
<b>Stand rental fees / sqm</b>	Terrace stand up to 100 sqm	125.00 EUR
<b>Upon registration after 01.01.2010</b>	Terrace stand beyond 101 sqm	104.00 EUR
	Corner stand up to 100 sqm	130.00 EUR
	Corner stand beyond 101sqm	104.00 EUR
	Two corner stand up to 100 sqm	132.00 EUR
	Two corner stand beyond 101sqm	104.00 EUR
	Island stand up to 100 sqm	134.00 EUR
	Island stand beyond 101 sqm	104.00 EUR
<b>Flat rate energy cost / sqm</b>		4.95 EUR
<b>Auma fee / sqm</b>		0,60 EUR
<b>Catalogue</b>	Pickup on site	free of charge
<b>Product segments</b>	Prams, car/bicycle seats, childrens` furniture, hygiene articles, electric appliances, textiles, baby cosmetics, toys and games for babies and toddlers, fashion for babies and toddlers, maternity wear, shop equipment, publications, organizations	
<b>Fair profile</b>	Leading international fair for infants and childrens` hardware, toys, maternity wear and kids clothing	
<b>Mailing of registration forms to exhibitors</b>	From September 2009	
<b>Hall occupancy</b>	10.1; 10.2; 11.1; 11.2 and 11.3 (Gross exhibition space 94.200 sqm)	
<b>Construction and dismantling periods</b>	Construction Sept. 12, 08:00 p.m. to Sept. 15, 06:00 p.m. Dismantling: from Sept. 19, 06:00 p.m. to Sept.	

	20, 06:00 p.m.
<b>Access rights</b>	Trade visitors only
<b>Target groups exhibitors:</b>	Manufactures of prams, car/bicycle seats, childrens ` furniture, hygiene articles, Electrical appliances, textiles, baby cosmetics, toys and games for babies and toddlers, fashion for babies and toddlers, maternity wear, shop equipment, publications, organizations
<b>Visitors:</b>	Childrens ` specialist retailers, specialized market for children and baby equipment, toy specialist store, furniture (specialist) store, childrens ` specialist store (full assortment), importers, wholesale, chain store, department stores, mail order business, purchasing associations, students at technical schools and colleges, fashion agencies, fashion/textile designers
<b>Statistics for previous event (2009)</b>	
<b>Exhibitors</b>	781
<b>Gross exhibition space</b>	94.200 sqm
<b>Visitors</b>	18.104
<b>Project management</b>	Thomas Postert t.postert@koelnmesse.de
<b>Website</b>	www.kindundjugend.com